

Bill Grant Bodybuilding & Figure Classic



Thank you for your interest in our community event. Your participation as a sponsor will provide your company a unique opportunity to promote your products and services to a large audience and would be a great alliance for you and this event.

Description of Community Event: The 6th Annual Bill Grant Bodybuilding, Figure & Bikini Classic will be held outdoors and is part of the annual Lehigh Valley SportsFest, a four-day festival of sports that includes 50 athletic events and draws over 10,000 athletes and 150,000 spectators. BE A PART OF IT!

Date of Event: Saturday, July 16th, 2011

Participation in Community Event: We would like you to participate as a Sponsor by supporting us with a financial donation. Please see the attached Sponsorship Levels Package for details.

History of Event: SportsFest has continued to evolve and grow since the first festival in 1997 with 16 events to over 40 sporting events this year. It has expanded to include Basketball, Bicycling, Boxing, Martial Arts and, of course, Bodybuilding. To learn what all the excitement is about visit www.sportsfest.org and www.billgrant.net.

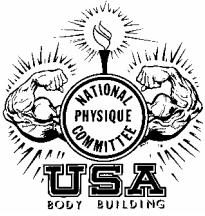
Publicity: In an effort to provide our athletes and sponsors with maximum publicity and exposure, The Bill Grant Classic media coverage includes Bodybuilding.com. We look forward to having you join us in our most successful event yet!

TV Coverage: Contest coverage, including results and photos from last year's show, can be found on gallery.rxmuscle.com.

If you have questions regarding sponsorship, please contact me at (888) 304-7268 or bill@billgrant.net. Thank you in advance for your support.

Best Regards,

Mr. America / Mr. World
Muscle Beach Hall of Fame
www.billgrant.net



Bill Grant Bodybuilding & Figure Classic



Saturday, July 16, 2011

**Cedar Beach Park, Allentown Pennsylvania
Sponsorship Levels**

Classic Level (Title Sponsor) \$2,500

- Two 8' Display Tables
- Banner on Center Stage
- Logo on Official Event Poster
- Logo on front of Official Event T-Shirt
- Logo/Link on Bill Grant Classic Website
- Logo/Name/Link in Monthly Event Newsletter
- Full Page Ad in Program Book
- Participation in Competitor Gift Bags
- Trophy Presentation (Choice of Class and Overall Awards)
- Recognition in Media Coverage covering event

Gold Level (Featured Sponsor) \$1,500

- 8' Display Table
- Banner on Center Stage
- Logo on Official Event Poster
- Logo on front of Official Event T-Shirt
- Logo/Link on Bill Grant Classic Website
- Logo/Link in Monthly Event Newsletter
- Full Page Ad in Program Book
- Participation in Competitor Gift Bags and Trophy Presentation

Silver Level (Participating Sponsor) \$750

- 8' Display Table
- Banner on Stage
- Logo on Official Event Poster
- Logo on back of Official Event T-Shirt
- Half Page Ad in Event Program Book
- Logo/Link in Monthly Event Newsletter
- Participation in Competitor Gift Bags

Bronze Level \$500

- Banner on Stage
- Logo on Official Event Poster
- Logo on back of Official Event T-Shirt
- Logo in Event Program Book

Other Sponsor Levels

Banner on Stage \$300

Logo on Official Event T-Shirt \$100

Logo on Official Event Poster \$150

Display Table 8' \$150

Logo/Link on Bill Grant Classic Website
Website hits 350,000 per month \$200

Ad in Event Program Book

Full Page \$150

Half Page \$ 75

Quarter Page \$ 50

Contact Information:

Bill Grant or Eva Sot

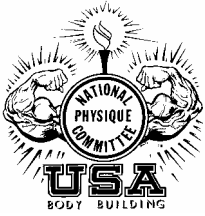
Phone: (888) 304-7268

ems@billgrant.net or info@billgrant.net

www.billgrant.net

Thank you for sponsoring this event.

Email all artwork along with questions to ems@billgrant.net or info@billgrant.net.



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Cedar Beach Park, Allentown Pennsylvania
Exhibitor Agreement

This will confirm the agreement between _____, hereafter known as the "Sponsor" or "Exhibitor" of the Bill Grant Classic; Bill Grant, hereafter known as the "Promoter," that the Sponsor or Exhibitor will participate in the 2011 NPC BILL GRANT CLASSIC, Bodybuilding, Figure & Bikini Championships to be held at Cedar Beach Park in Allentown, Pennsylvania on July 16, 2011. The terms of the agreement are set forth below:

Sponsorship Level

- Classic Level \$2,500
- Gold Sponsor \$1,500
- Silver Sponsor \$ 750
- Bronze Sponsor \$ 500
- Other Level \$ _____

Payment Terms of the Sponsorship Agreement:

50% with completed agreement; Balance on or before April 1st, 2011

NOTE: If payment as outlined above is not received within the prescribed time, the Promoter is hereby relieved of all responsibility under this Agreement.

Please send this form along with check payable to Bill Grant Nutrition, P.O. Box 996, South Orange NJ 07079.

ACCEPTED AND AGREED this _____ day of _____, 2011.

SPONSOR/EXHIBITOR:

Representative Signature

Thank you for sponsoring this event.
Email all artwork along with questions to ems@billgrant.net or info@billgrant.net.